

## Detailed, Real-time Program Measurement Metrics

### More Effectively Manage When You Can Measure

When optimized, your employment screening program is a big business differentiator that helps you consistently and cost-effectively select qualified candidates who represent your brand. Having the right data at your fingertips to make those program optimization choices is now available with Insight Advantage<sup>®</sup>.

Insight Advantage puts the detailed, real-time program measurement metrics you need at your fingertips. This service helps you ensure your screening program is running at peak performance by making it easier than ever to access in-depth performance analytics.

### Get Instant, Data-Driven Visualizations

As a user-friendly application, it allows you to run detailed screening reports as well as summary dashboards in seconds and get instant results in the form of data-driven visualizations that can be automatically converted into PDFs or professional-looking Power Point slides for management presentations.

**62%** of surveyed employers report that lengthy turnaround times are their biggest challenge when conducting background checks<sup>1</sup>



**60%** report that the cost of background checks is their biggest challenge<sup>1</sup>



**3 Problems Solved** by Insight Advantage:



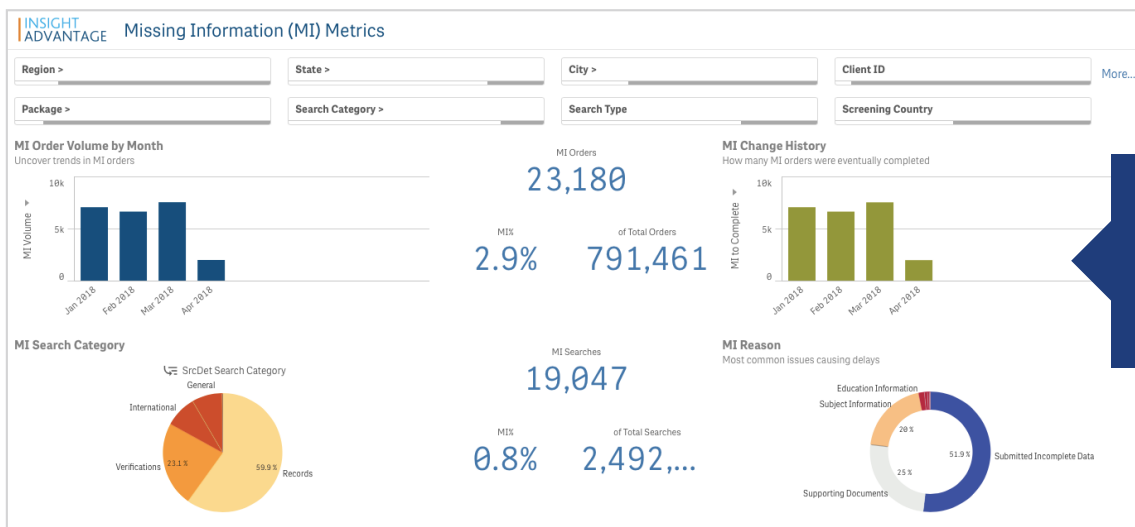
- Identifying and benchmarking trends for turnaround times and costs
- Tracking report request completion for recruiters
- Producing actionable insights to increase effectiveness and explain results to management

<sup>1</sup> HR.com June 2017 National Survey Employers Universally Using Background Checks to Protect Employees, Customers and the Public

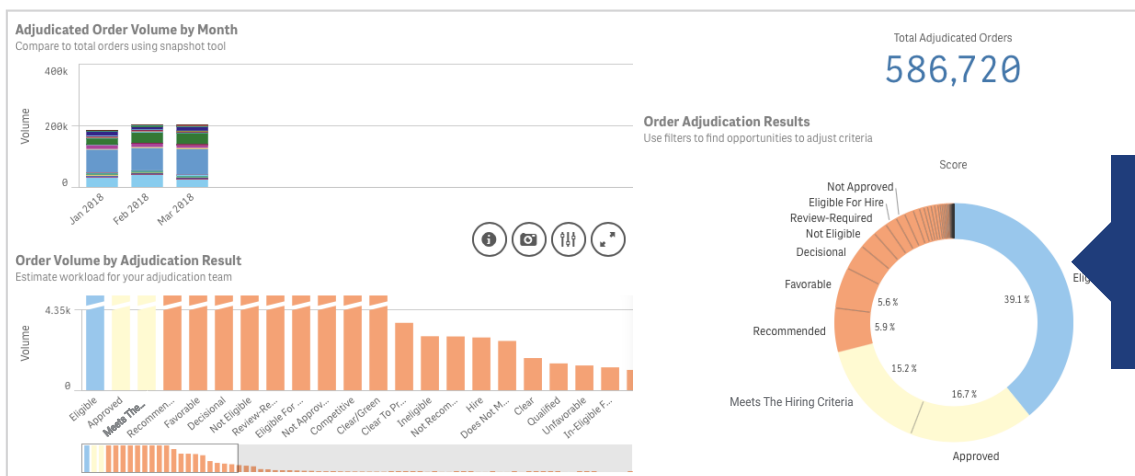
## Gain a Clearer Perspective of Program Performance

You get a clear, big-picture view of how your screening program is performing, along with pinpointed insights to help you quickly spot screening trends, process delays, program inconsistencies and potential compliance issues. This advanced level of program visibility empowers you to quickly address and correct any potential problems or inefficiencies before they compromise the integrity of your screening program, impact your broader hiring process or increase your liability and costs.

## Sample Dashboards Provided by Insight Advantage



Identify impact of missing information to pinpoint needed program changes



Fine tune program settings to minimize turnaround times and maximize ROI

We can help. For more information, contact First Advantage today:

Call: 844.717.0510  
Email: solutions@fadv.com  
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