

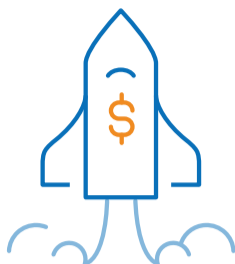


Three Ways to Delight Your Guests

As a Franchisor, you've put a lot into the value of your brand. When it comes to protecting and growing your business, here are a few tips to keep the forward momentum:

1. SUPERCHARGE YOUR WORKFORCE

POOR HIRING COSTS ARE **ASTRONOMICAL**, AT **30%** OF AN **EMPLOYEES PAY**



Franchisee and Employee Selection Are Paramount
(Northwestern.edu)

2. AMPLIFY GUEST SERVICE

REPEAT VISITORS **10X** MORE WORTH THAN NEW



Quality Hires Translate To Consistent Service
(UPS)

3. MANAGE THE SOCIAL MEDIA FISHBOWL

55% ARE WATCHING YOU HERE



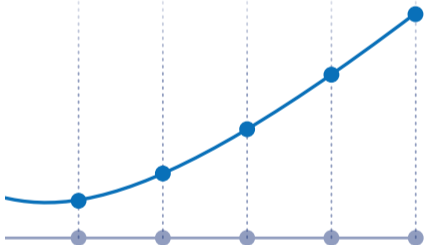
One Bad Guest Experience Can Influence Millions
(Forbes)

Did You Know?

The momentum of franchising continues on the same upward trajectory seen in the last few years.

FRANCHISE EMPLOYEES FORECAST:

232,000



<https://franchiseeconomy.com/assets/32302.pdf>

FRANCHISE BUSINESS EXPANSION:

+1.5%



<https://franchiseeconomy.com/assets/32302.pdf>

"First Advantage's innovative technology has helped us hire faster and improve turn-around time."

—Fortune 500 Organization

FranchiseCheck™ offers industry-leading screening tools that enable your franchisees to make smart, data-driven hiring decisions.

3 Simple Steps to Reliable Candidate Screening

Background checks designed to help you bring on the best people who will elevate your brand. Now's the time!



Get a Branded Portal – Let us do the heavy lifting! We create a user portal to your specifications.



Raise Your Standards – Delivering the best customer experience possible requires consistency. Direct your workforce, contractors, and vendors to use the dedicated portal for all background checks and monitoring.



Receive Verified Alerts – Receive alerts only when there is confirmed criminal activity data.

Franchises are leading the way to positive growth in 2021!

Now's the time elevate your brand while bringing visibility, efficiency and security into your business with reliable candidate screening solutions.

Will you be ready?