



# Incentive Advantage

First Advantage

## Get More Out of Your Tax Incentive Programs

### Gain Visibility Into the Incentive Process

When your organization is pursuing and engaged in multiple tax incentive programs, it can be challenging to monitor and track the progress of each project. Without visibility into and across the incentive process, you could miss important opportunities, or not receive the full value of your incentives due to non-compliance.

Incentive Advantage from First Advantage can help accelerate and improve your incentive process by providing real-time dashboard visibility into tax programs. It's a permission-based, single-sign-on incentive management tool that enables businesses to access detailed tax program analytics, program documentation, forecasting capabilities and much more.

**\$80 Billion**



Estimated amount of tax incentives given to businesses<sup>1</sup>

**10%**



Estimated percent of companies that take full advantage of tax incentive programs that can potentially save hundreds of millions of dollars

<sup>1</sup> <https://theweek.com/articles/754007/are-corporate-tax-incentives-worth>

### Optimize All Opportunities with a Centralized Process

Incentive Advantage creates a shared space for your team to manage all tax incentive programs. It provides a secure centralized environment for coordinating, storing and tracking all incentive tasks and documents. This helps your team:

- Streamline and accelerate your incentive process.
- Improve collaboration across internal departments and outside your organization.
- Optimize all current and future incentive opportunities by seeing the bigger picture.
- Increase long-term incentive values by better managing incentive compliance.

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Incentive Advantage from First Advantage helps accelerate and improve the incentive process by providing real-time dashboard visibility into tax programs.

The dashboard screenshot shows various KPIs and data tables. Key figures include:

Measure	Value
Screening Rate	58.6%
ESD Compliance	98.3%
Eligibility Rate	36.8%
Certification Rate	39.5%
Total Screens	569.8k
On Track	579
Abstained	3.63k
Hired	262k
Wait & Screened	153.6k
Potential Eligible	56.53k
ESD2s Hired	55.59k
Certified	21.96k

The laptop screen displays the Incentive Advantage website with a login form.

## Why First Advantage?

For more than 30 years, First Advantage has been helping employers of all sizes in all industries benefit from tax incentives. Many of our clients have experienced tax incentive increases of 30 percent or more after transitioning to First Advantage from another provider.

Likewise, Tax Credits & Incentives monitors more than 2,000 tax credit and economic incentive programs throughout the United States, as well as economic incentive opportunities overseas. We are relentlessly focused on improving your tax position and welcome the opportunity to help your organization.

We can help. For more information, contact First Advantage today.

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