Next-Gen Profile Advantage

Candidate-Centered Tech to Help Streamline Your Applicant Journey

In today's tight talent market[1], investing in the Applicant Journey isn't just a nice-to-have. It's essential. Employers like you are investing in technology to improve the talent acquisition experience and showcase your strengths to job seekers. With six generations actively engaged in today's workforce[2], **your candidate experience must be simple, smart, and accessible to all demographics.**

Throughout the entire screen-to-hire process, delivering a consistent experience is critical to attracting the best talent and keeping them engaged. **Profile Advantage makes this possible.**

You can rely on Profile Advantage to help you quickly and confidently collect the correct information from your candidates the first time.

Features

Dark Mode
Reduces eye strain and enhances readability in low-light environments.

WCAG 2.1 AA accessibility
In compliance with industry standards, allowing all users to use Profile Advantage.
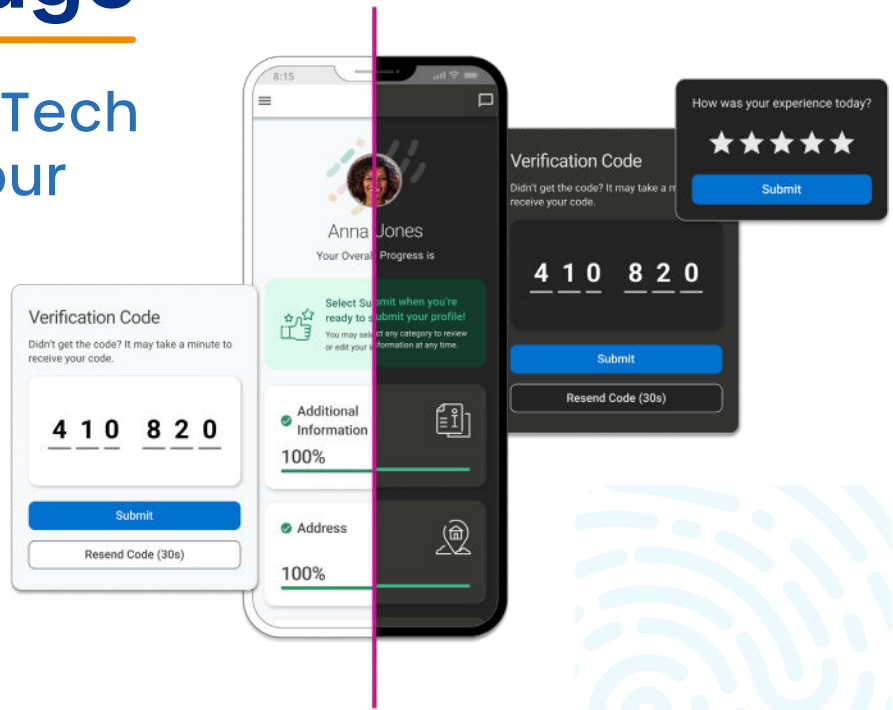
Centralized hub-and-spoke navigation
This navigation and candidate dashboard allow applicants to quickly access different sections at their convenience.

Employer branding
Tailored to your organization, bringing consistency across hiring touchpoints.

Simple
- Effortless migration for clients, no downtime or professional services required.
- 84% of surveyed candidates rated Next-Gen Profile Advantage a score of 5/5.

Smart
- Modern applicant experience helps complete data collection 50% faster[3].
- Employer branding is personalized for consistency.
- AI-driven user feedback process constantly evaluates candidate experience and identifies areas to improve.

Accessible
- Designed to be accessible to all applicants, adhering to WCAG 2.1AA standards.

Resources:
1. https://finance.yahoo.com/news/great-resignation-effectively-over-now-192507915.html
2. https://hbr.org/2024/04/leading-the-6-generation-workforce
3. When compared to the legacy Profile Advantage solution.

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We can help. For more information, contact First Advantage today:

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