

Quantifying the trends and qualifying the nature of discrepancy patterns in India



# FOREWORD

We are serving innovation through integrated technological developments and digital screening solutions.

#### Dear Readers,

With decline of the second wave of COVID-19, organizations are resuming their operations with an increase in the new job openings to scale up their technology or business operations. The growth in the employment opportunities is also coupled with high attrition from junior and middle management and organizations are looking to hire the right talent.

In the current digital workplace, significance of background verification of a candidate, a vendor or a partner has become crucial to safeguard from any potential risk. As companies compete for the best talent available in the marketplace, it is important to get insights that will help you "Onboard Faster. Hire Smarter."

With our digital initiatives driven by modern technology and alternate screening solutions, we have transformed our processes to adapt with the changing environmental and economic conditions. Our focus, as always, has been to enhance customer onboarding experiences, reduce delivery cycle timelines and provide improved quality performance.

Our proactive approach to background screening is enabling companies to make informed hiring decisions, resulting in improving the quality of hires.

#### Major highlights for Q2 (Apr-Jun'21)

- ✓ Fueled by hiring growth in IT, Consulting, Banking & Financial services, the second quarter has showed very promising trends with volumes increasing by 25% vs. the previous quarter
- ✓ Sectors like Banking, Financial Services, BPO, Engineering & Infra, FMCG, Healthcare, Pharmaceutical, Manufacturing and Telecom displayed discrepancy percentages way above the industry average of 8.7% in Q2-21
- √ Highest level of 64% discrepancy among associate level employees

It is more important than ever that businesses understand best practices and trends for employee background checks when looking to expand or manage their workforces.

We are glad that you are getting the required perspective and insights from our Trends report and we look forward to your continued feedback.

Always, Proud to be of service to you!

#### **AMIT SINGH**

Head - Commercial, First Advantage India Amit.Singh3@fadv.com



## **GLOSSARY OF TERMS**

#### Cases

One case indicates one candidate. It is denoted by a case reference number which is unique to that particular candidate.

#### Fake

confirmation shared by authorized personnel/ body on the authenticity of the document/ university.

#### Client

The organization which authorizes First Advantage to conduct the verification.

#### **Possible Suspect**

Any organization or company whose credentials might not be genuine.

#### Component(s)

Screening carried out for various phases of the candidate's background like Employment, Education, Address, etc. are termed as Components.

#### Industry

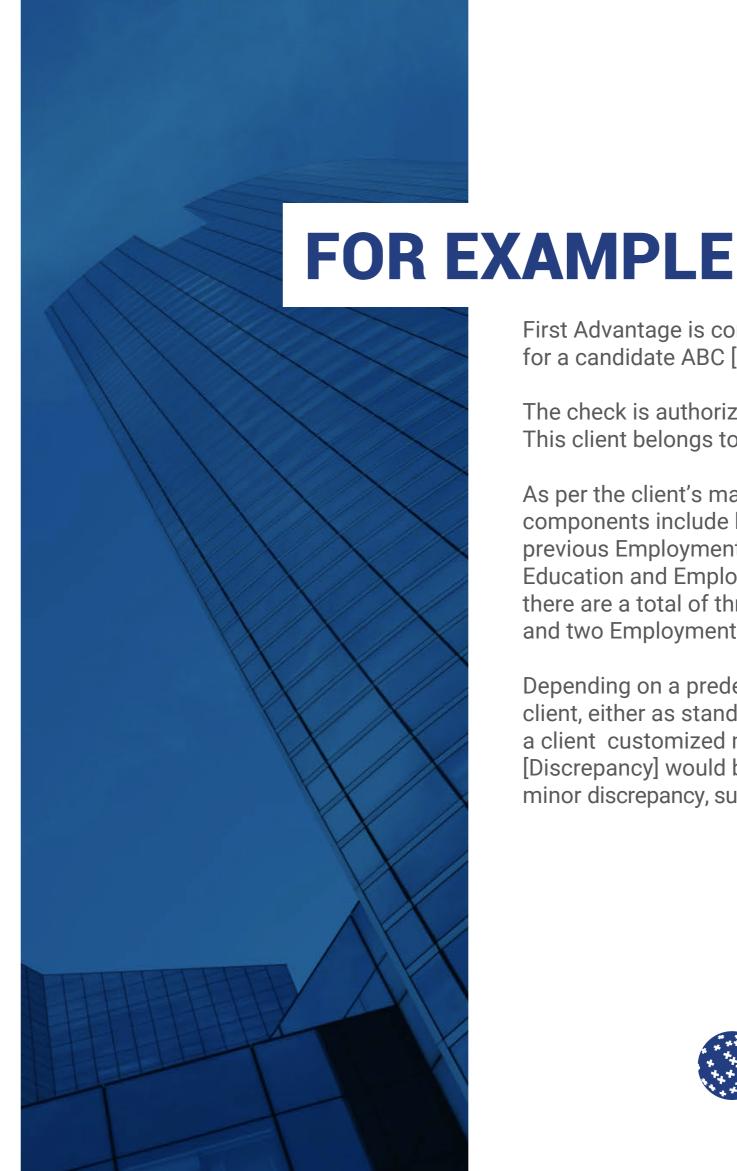
The industry sector/segment under which the Client falls. All abbreviations used are as per Indian standards of industry bifurcation and are easily accessible via the internet.

#### Checks

One case can have one or more than one check based on the credentials being verified.

#### **Employee Category**

The designation at which the candidate worked/is working [current employment] in the organization.



First Advantage is conducting a background check for a candidate ABC [Case].

The check is authorized by a [Client] say XYZ Corp. This client belongs to the BFSI sector [Industry].

As per the client's mandate, the screening components include latest Education and two previous Employments of the candidate. Here Education and Employment are [Components] & there are a total of three Checks - one Education and two Employment [Checks].

Depending on a predefined matrix followed by the client, either as standardized by First Advantage or a client customized matrix - a disconnect identified [Discrepancy] would be categorized as major or minor discrepancy, suspect, [Possible Suspect], etc.



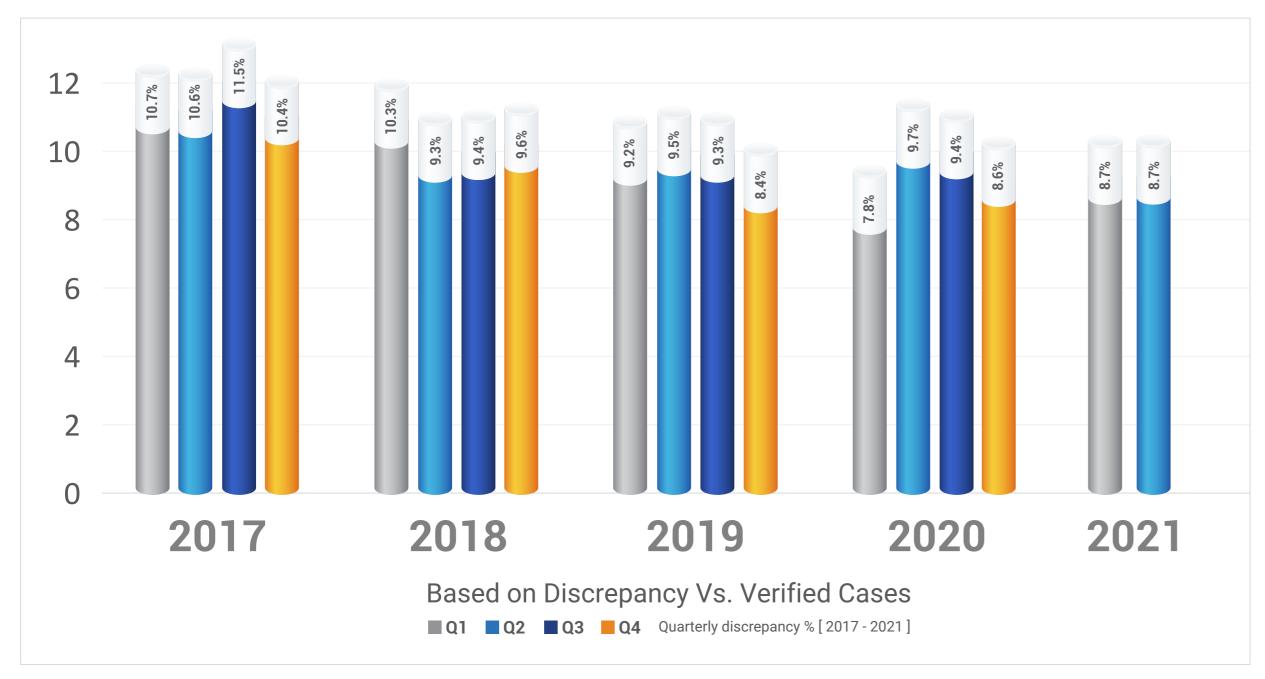


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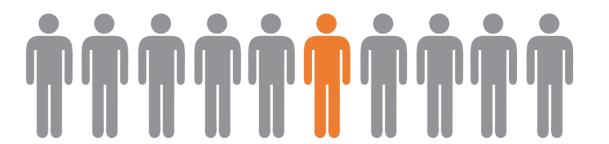
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1.A. Discrepancy Percentage By Quarter [Q1-17 to Q2-21]



A study of the Case Level Quarterly Discrepancy Analysis for Q2-21 shows that the discrepancy percentage is at 8.7 percent.

The discrepancy versus verified percentage in 2017 has averaged at 10.8 percent. It was at 9.6 percent in 2018 and 9.1 percent in 2019. In 2020 it had averaged at 8.9 percent.



1.B. Discrepancy Percentage - By Age [Q1-21 v/s. Q2-21]

>= 41 to 50 years >= 31 to 40 years **Grand Total AGE BRACKET** <= 21 years >= 22 to 30 years >= 51 years 100.0% VERIFIED CASES% 2.9% 0.7% 63.3% 27.9% 5.2% 2.6% 64.5% 27.6% 4.6% 0.7% DISCREPANCY CASES% 100.0% 0.6% 55.4% 36.1% 6.6% 1.3% 6.2% 0.8% 56.7% 1.6% 34.6% DISCREPANCY Vs. VERIFIED% 1.7% 7.6% 11.3% 11.2% 16.8% 2.5% 7.7% 11.0% 11.8% 21.2%

Please note: Cases wherein the date of birth is not mentioned have been excluded from the analysis. These cases have a 10 percent and 07 percent discrepancy in Q1-21 and Q2-21 respectively.

Highest number of cases have been verified for the >= 22 to 30 years [age bracket] candidates.

Similarly highest number of discrepancies have been detected in the >=22 to 30 years [age bracket] candidates.

More than 91 percent of the fraudulent occurrences have transpired in the 22 to 40 years age bracket in both the quarters.





Q1-21

Q2-21

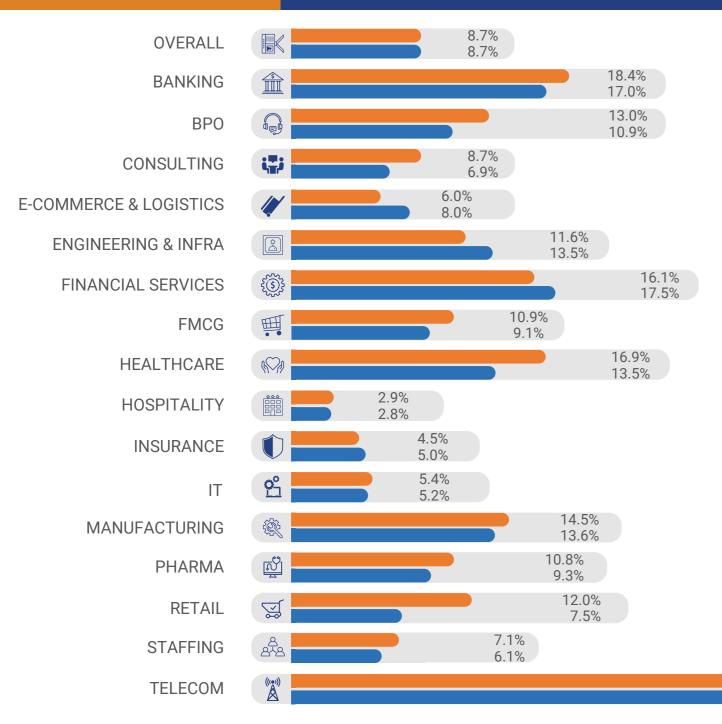
Q1-21

Q2-21

Q1-21

Q2-21

1.C. Discrepancy Percentage - By Industry [Q1-21 vs. Q2-21]



Sectors like Banking, BPO, Engineering & Infra, Financial Services, FMCG, Healthcare, Manufacturing, Pharma, and Telecom display discrepancy percentages way above the industry average of 8.7 percent in Q2-21.

Engineering & Infra, Financial Services, and Telecom have shown a much higher discrepancy percentage in the second quarter this year as compared to first quarter.

72 out of every 100 candidates screened in the Telecom sector were discrepant which is in line with the usual high discrepancy trending of the Telecom sector.





2.A.Discrepancy Percentage By Industry by Component Education
[Q1-21 vs Q2-21]



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	BANKING	ВРО	CONSULTING	E COMMERCE & LOGISTICS	ENGINEERING & INFRA	FINANCIAL SERVICES	FMCG	HEALTHCARE	HOSPITALITY
Q1-21	1.5%	0.4%	0.3%	1.2%	1.1%	0.8%	0.9%	0.3%	3.0%
Q2-21	1.1%	0.5%	0.2%	1.4%	1.0%	0.6%	1.6%	0.0%	0.6%



2.A.Discrepancy Percentage By Industry by Component Education
[Q1-21 vs Q2-21]



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	INSURANCE	IT	MANUFACTURING	PHARMA	STAFFING	TELECOM	
Q1-21	3.4%	0.3%	1.2%	0.9%	0.7%	2.2%	
Q2-21	1.7%	0.4%	1.0%	0.7%	1.1%	2.0%	

In the Education component sectors like BPO, E-Commerce & Logistics, FMCG, IT, Staffing have shown a slight increase in the discrepancy percent in the second quarter of 2021 as compared to the first quarter.

2.B.Discrepancy Percentage By Industry by Component Employment
[Q1-21 vs Q2-21]



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	BANKING	BPO	CONSULTING	E COMMERCE & LOGISTICS	ENGINEERING & INFRA	FINANCIAL SERVICES	FMCG	HEALTHCARE	HOSPITALITY
Q1-21	9.9%	4.0%	7.6%	6.7%	10.0%	9.2%	9.1%	9.2%	5.5%
<b>Q2-21</b>	9.9%	5.7%	7.4%	6.9%	9.7%	8.3%	7.2%	5.8%	6.0%



2.B.Discrepancy Percentage By Industry by Component Employment
[Q1-21 vs Q2-21]



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	INSURANCE	IT	MANUFACTURING	PHARMA	RETAIL	STAFFING	TELECOM
Q1-21	12.7%	5.1%	8.5%	9.5%	8.6%	4.7%	18.5%
Q2-21	11.0%	4.3%	8.5%	8.4%	2.6%	4.1%	26.7%

Employment component has witnessed high discrepancy percentages in most of the industrial sectors - especially in traditional sectors like Banking, Engineering & Infra, Insurance, Telecom to name a few.

Out of every 100 Employment checks verified in the Telecom sector – 27 were discrepant in Q2-21.

2.C.Discrepancy Percentage By Industry by Component Address
[Q1-21 vs Q2-21]



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	BANKING	FINANCIAL SERVICES	FMCG	HOSPITALITY	
Q1-21	5.1%	1.1%	0.0%	0.1%	
<b>Q2-21</b>	3.7%	0.3%	1.4%	0.2%	



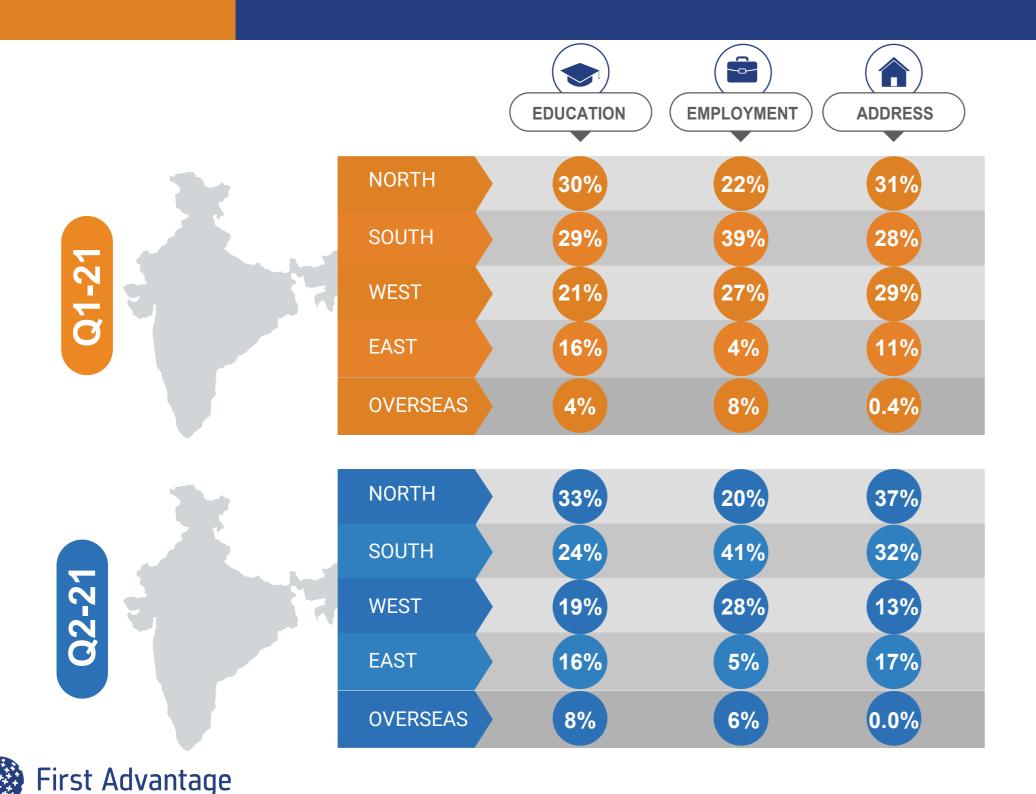
2.C.Discrepancy Percentage By Industry by Component Address
[Q1-21 vs Q2-21]



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	IT	MANUFACTURING	PHARMA	RETAIL	TELECOM
Q1-21 Q2-21	0.5%	2.3% 2.5%	0.1%	11.2% 7.1%	19.1% 18.3%

Address component has witnessed high discrepancy percentages in the Banking, Retail and Telecom sectors.

3.Discrepancies By Component across Zones in India and Overseas [Q1-21 vs. Q2-21]



The discrepancy trend across zones in India and abroad has displayed an interesting spectrum.

The highlighting factors:

Discrepancy rates for Education checks and Address checks were high in the Northern zone.

Discrepancy rates for Employment checks were very high in the Southern zone.

4.A.Categorization of Discrepancies By Component Education [Q1-21 vs. Q2-21]







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	SUSPECT UNIVERSITY/ INSTITUTE/BOARD	OTHER FALSE EDUCATION	FAKE DOCUMENT
Q1-21	50%	23%	27%
Q2-21	62%	22%	16%

A study of Education discrepancies shows a very interesting spectrum.

The discrepancy trend for Q2-21 depicts:

Suspect Institution forms the biggest chunk in this quarter at 62 percent.

Discrepancies like 'Other False Education 'were at 22 percent. Other False Education includes 'Did not officially complete the course, Registration or Credential or membership expired, etc.'

Fake document was at 16 percent.



4.B.Categorization of Discrepancies By Component Employment [Q1-21 vs. Q2-21]



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	INCORRECT TENURE	INFLATED DESIGNATION	EXIT FORMALITIES NOT COMPLETED/ ABSCONDING	OTHER FALSE EMPLOYMENT	POSSIBLE SUSPECT COMPANY	NEGATIVE HR/ SUPERVISOR FEEDBACK	FAKE DOCUMENTS / NOT AN EMPLOYEE	INCORRECT SUPERVISOR DETAILS
Q1-21	24%	24%	14%	12%	11%	7%	6%	2%
Q2-21	30%	27%	13%	10%	7%	6%	5%	2%

In the second quarter of 2021, 'Incorrect Tenure' has topped the graph at 30 percent.

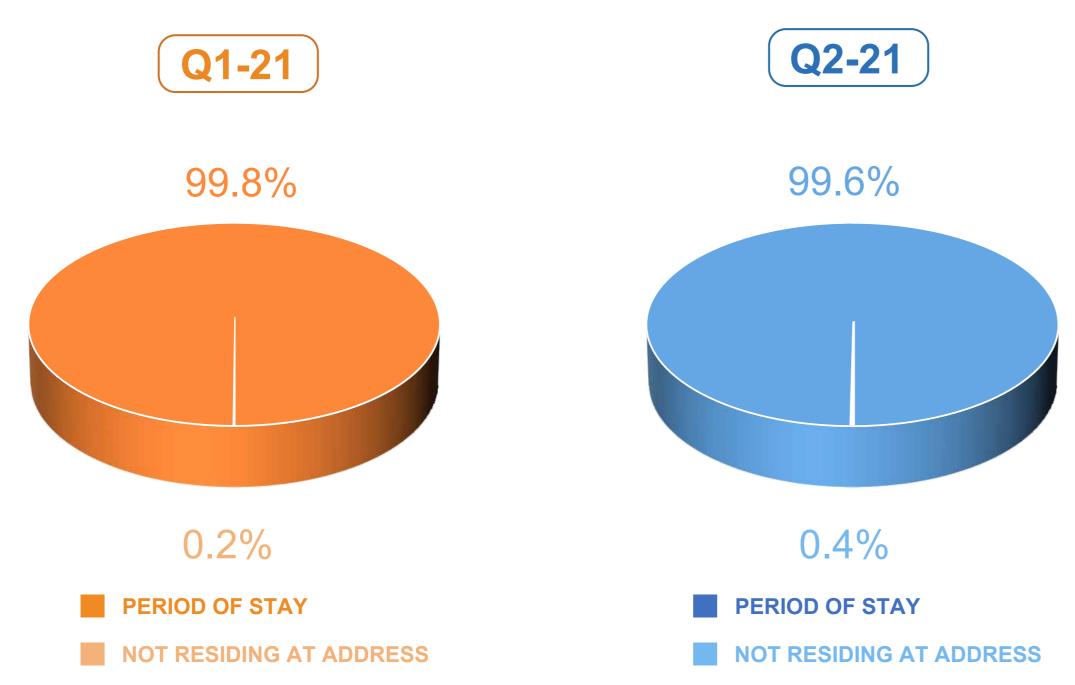
It was closely followed by 'Inflated Designation' at 27 percent and 'Exit Formalities Not Completed/ Absconding' at 13 percent.

'Other False Employment' was at 10 percent. Other False Employment includes 'Discrepancy in Permanent/ Contractual Status', 'Not Eligible for rehire, Active Employee, etc'.



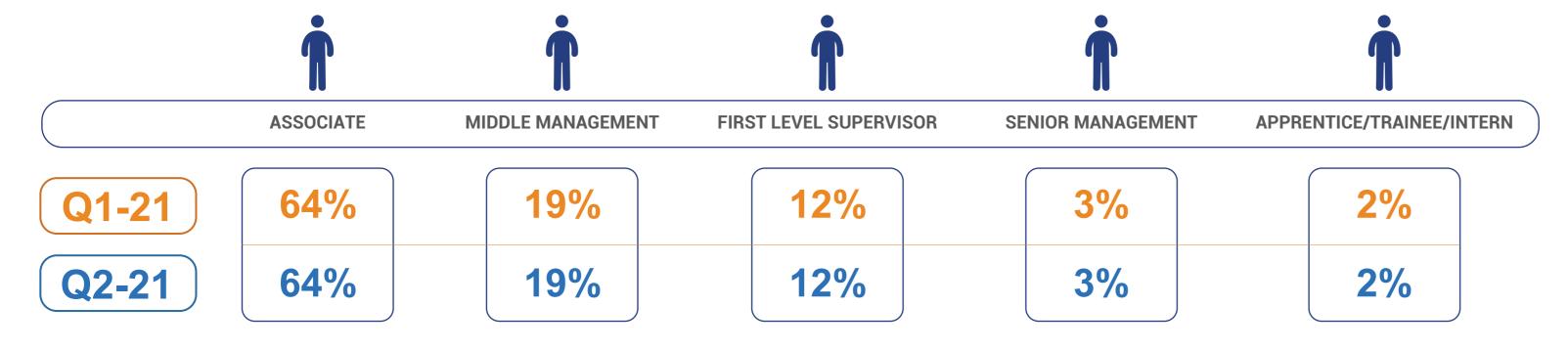
4.C.Categorization of Discrepancies
By Component Address [Q1-21 vs. Q2-21]





In the second quarter of 2021 'Period of Stay' forms the biggest chunk of discrepancies at almost 99.6 percent.

5.A.Discrepancies - By Employee Category [Q1-21 vs. Q2-21]



In the second quarter of 2021 - Associate level discrepancy continues to top the graph at 64 percent.

It is followed by Middle Management at 19 percent and First Level Supervisor at 12 percent.

The graph depicts the Senior Management employee level discrepancies at 3 percent.

5.B. Discrepancies - By Employee Category By Age [Q1-21 vs. Q2-21]

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DISCREPANCIES - BY AGE BRACKET	APPRENTICE TRAINEE/INTERN	ASSOCIATE	FIRST-LEVEL SUPERVISOR	MIDDLE MANAGEMENT	SENIOR MANAGEMENT
<= 21 years	0.0%	0.3%	0.0%	0.1%	0.0%
>= 22 to 30 years	1.1%	36.3%	6.7%	10.2%	1.5%
>= 31 to 40 years	0.7%	22.8%	4.1%	7.3%	1.1%
>= 41 to 50 years	0.1%	4.1%	0.7%	1.2%	0.2%
>= 51 years	0.0%	0.7%	0.2%	0.2%	0.0%

#### Q1-21

The discrepancy – by Employee Category by Age Level analysis depicts interesting details which basically links both the candidate's age and designation.

Maximum discrepancies have been observed at the Associate level at 36.3 %.

Highest number of discrepancies have occurred in the > = 22 to 30 years age bracket in all the employee levels.

5.B. Discrepancies - By Employee Category By Age [Q1-21 vs. Q2-21]

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DISCREPANCIES - BY AGE BRACKET	APPRENTICE TRAINEE/INTERN	ASSOCIATE	FIRST-LEVEL SUPERVISOR	MIDDLE MANAGEMENT	SENIOR MANAGEMENT
<= 21 years	0.0%	0.5%	0.0%	0.1%	0.0%
>= 22 to 30 years	1.3%	36.8%	6.9%	10.5%	1.4%
>= 31 to 40 years	0.8%	21.9%	4.4%	6.8%	0.8%
>= 41 to 50 years	0.1%	3.8%	0.8%	1.2%	0.2%
>= 51 years	0.0%	1.0%	0.2%	0.3%	0.1%

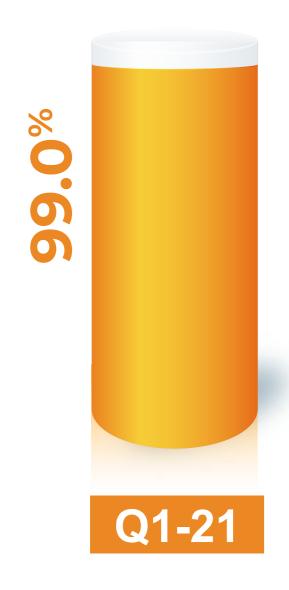
#### Q2-21

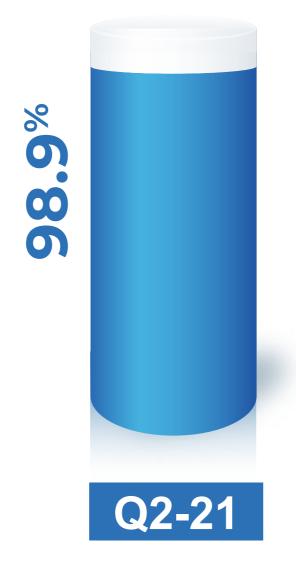
The discrepancy – by Employee Category by Age Level analysis depicts interesting details which basically links both the candidate's age and designation.

Maximum discrepancies have been observed at the Associate level at 36.8 %.

Highest number of discrepancies have occurred in the > = 22 to 30 years age bracket in all the employee levels.

6. Verification Success % [Q1-21 vs. Q2-21]





First Advantage's verification success percentage is as high as 99 percent

Only a miniscule 1 percent of the checks are tagged as Unable to verify wherein the Verifying authorities refuse to provide verifications in spite of several requests.

# ALTERNATE METHODS OF VERIFICATION



## DIGITAL ADDRESS

Alternate mode of address verification using digital methodology, thus enabling a fast, reliable validation of the address provided by candidates:

An automated solution which uses advanced GPS technology to match the geographic coordinates of the address provided by the candidate with the co-ordinates captured via the mobile device from where the candidate is physically present.



## **EMPLOYMENT THROUGH PAN & TAN VALIDATION**

Validation of a candidate's association as an employee with the concerned employer through linkage between PAN of the candidate and TAN of the employer in the TDS records available on TRACES portal

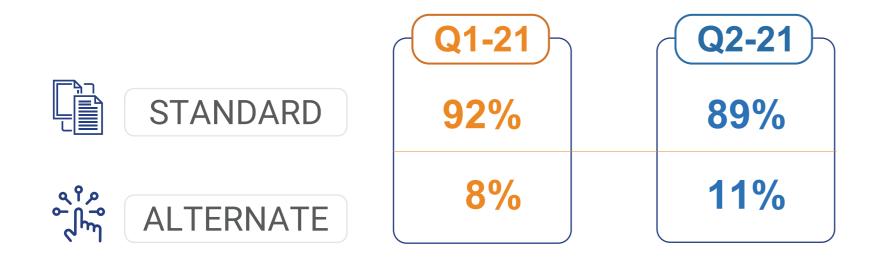
## EMPLOYMENT THROUGH UAN VALIDATION

Using the UAN, validation of candidate's association with the employer and the dates of enrollment using the EPFO portal for records



7.A.1.Alternate Modes Of Verification: Component Employment [Q1-21 vs. Q2-21]



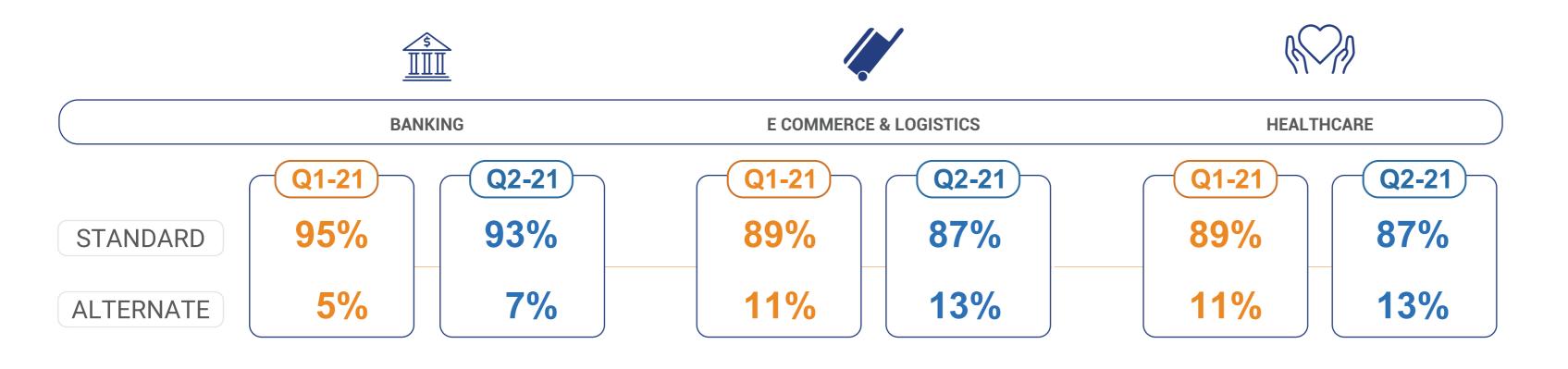


11 out of every 100 Employment verifications were conducted through the alternate modes of verification.



7.A.2.Alternate Modes Of Verification: Component Employment By Industry [Q1-21 vs. Q2-21]



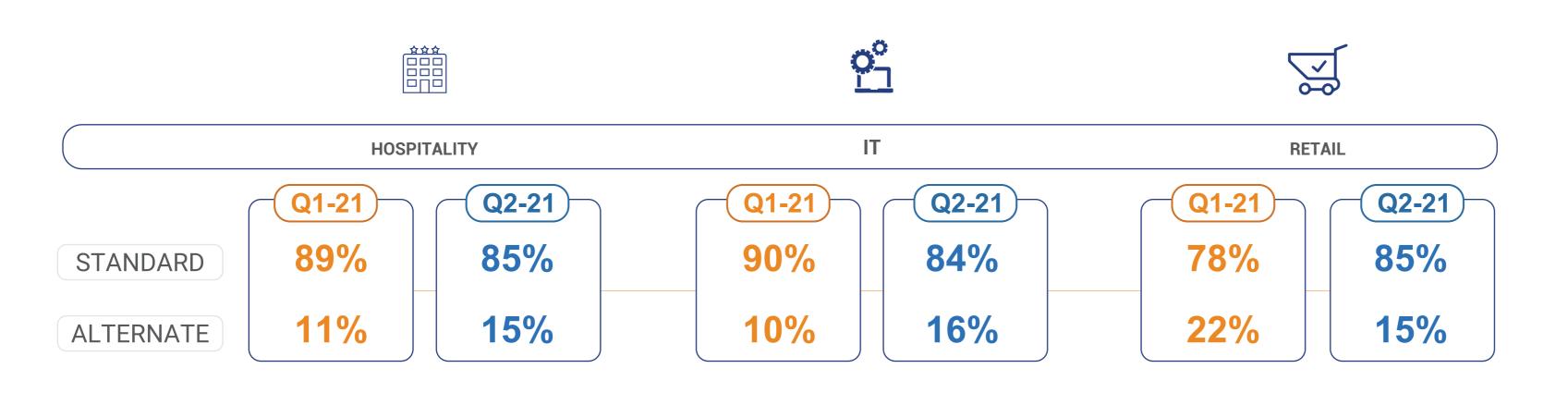


In the second quarter of 2021 in the Employment component – many sectors individually like E-Commerce & Logistics, Engineering & Infra, Healthcare, Hospitality, IT and Retail to name few - have shown a higher inclination to alternate modes of verification as compared to the industry average of 11 percent.



7.A.2.Alternate Modes Of Verification: Component Employment By Industry [Q1-21 vs. Q2-21]



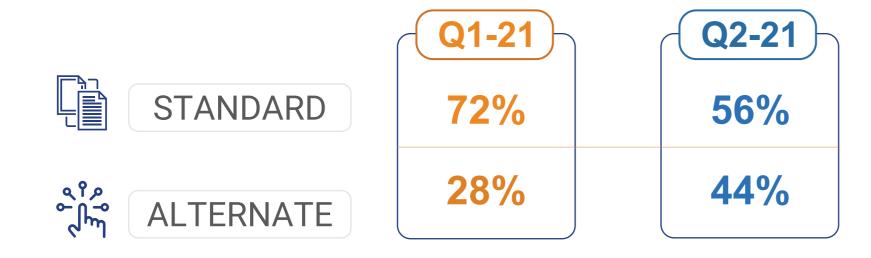


The leaning in the IT sector has increased towards alternate modes of verification from 10 percent in Q1-21 to 16 percent in Q2-21.



7.B.1.Alternate Modes Of Verification: Component Address [Q1-21 vs. Q2-21]





As we delve deeper into data to comprehend the changes that have swept through industrial sectors primarily through a background screening industry perspective, two things become quickly visible – Darwinian's evolutionary theory of survival of the fittest and the ability to quickly adapt to change in vastly uncertain times worldwide.

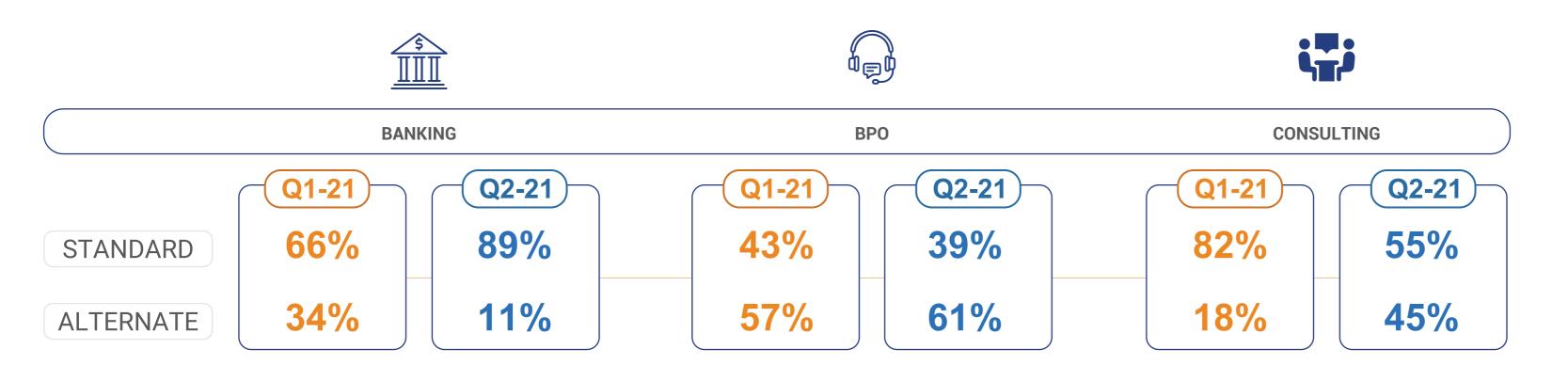
Alternate modes of verification in the Address component is a good example of how First Advantage- not only identified but moved swiftly from the standard modes of verification to alternate modes.

In Q2-21, 44 out of every 100 Address verifications - were conducted through the alternate modes of verification.

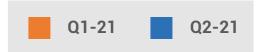


7.B.2.Alternate Modes Of Verification: Component Address By Industry [Q1-21 vs. Q2-21]



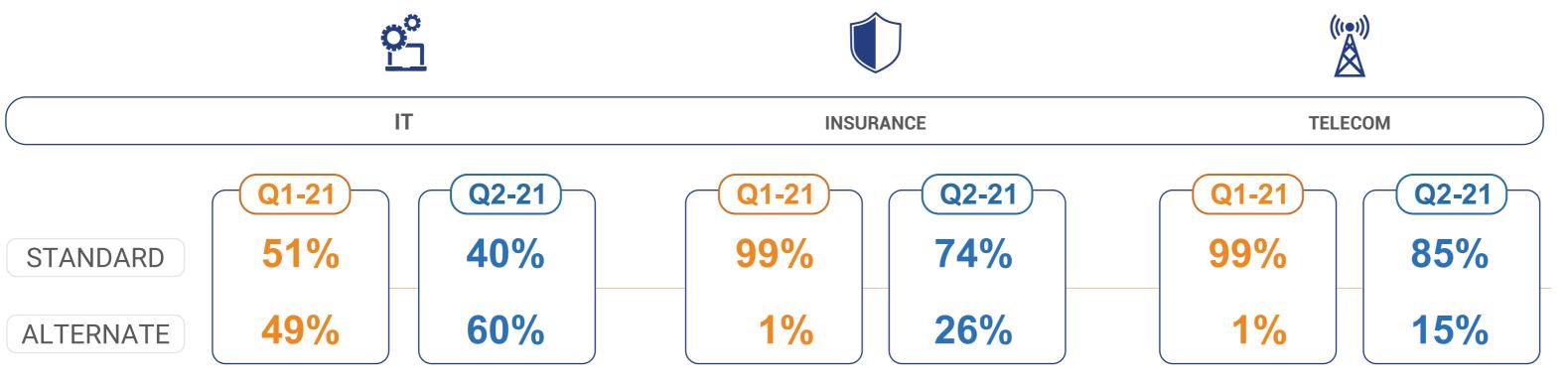


Almost all the industrial sectors - surprisingly traditional sectors like BPO, Insurance, IT, Manufacturing, Telecom to name some and new sectors like E- Commerce & Logistics have adapted to the alternate mode of verification in the Address component..



7.B.2.Alternate Modes Of Verification: Component Address By Industry [Q1-21 vs. Q2-21]





Industrial sectors like BPO, Consulting, Insurance, IT, Staffing, Telecom were some of the sectors which have made the shift more swiftly than the other sectors.

We have also seen instances of the sectors like Banking reverting back to standard modes in the second quarter of 2021





#### **CASE LEVEL INFLOW**

[Q1-20 to Q2-21]

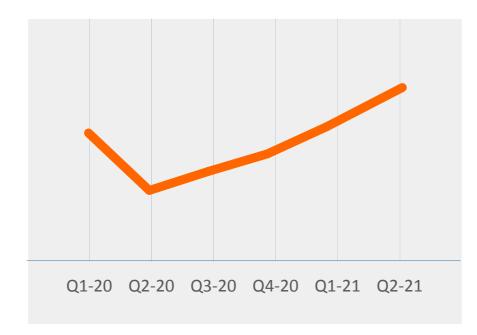
The case level inflow has shown a monumental and historic rise in the second quarter of 2021 – furthermore holding good the theory of recruitment and background screening trends coinciding with the pre-covid cyclical trends of the job markets.

The second quarter of 2021 has also shown an increase of 25 percent in volumes as compared to the first quarter of 2021.

The inflow of cases in the months of January to June in 2021, has shown a rise of 59 percent as compared to the first half of 2020.

#### V-SHAPED RECOVERY

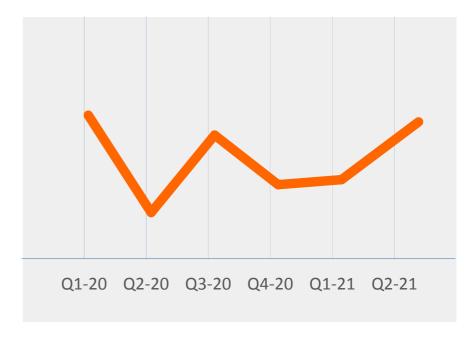
The underlining trend in the volume story overall clearly depicts that the markets have bottomed out in 2020.



Sectors like Banking, Consulting, Financial Services, IT, have contributed to this sharp recovery.

#### W-SHAPED RECOVERY

We have sectors like BPO, Manufacturing, Pharma and Staffing showing a W-shaped recovery.



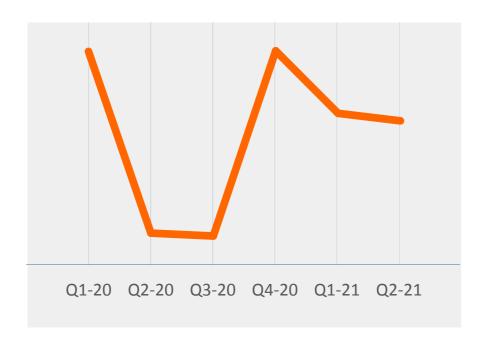


#### **CASE LEVEL INFLOW**

[Q1-20 to Q2-21]

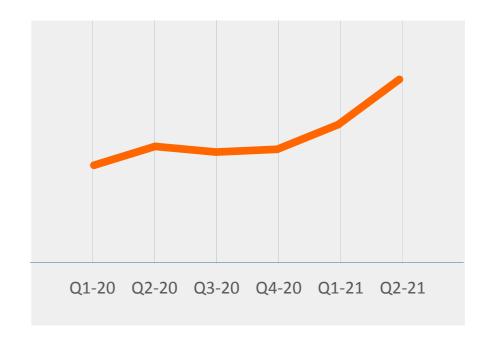
#### **ZIGZAG TREND**

Sectors like E-Commerce & Logistics, FMCG, Healthcare, Hospitality, Insurance, Retail are following the wait and watch sort of trends - wherein volumes had picked up in Q4 last year after a fall, now again they are showing a slight fall this year. The impact of the second wave seems to be far more visible on these sectors as compared to other sectors.



#### **GRADUAL INCREASE**

Telecom sector which had defied all trends even at the peak of the pandemic has continued increasing gradually.





#### **VENDOR SCREENING**



Financial assessment based on the information / documents sourced from various public domain. Contains information like Registration details, Director and Shareholder Details, GST details, Summary of financial statements of last three FY's.



Financial Assessment

Vendor Screening Solutions helps in minimizing a company's potential liability by screening current agencies, prospective customers, vendors and suppliers. These solutions also help businesses take decisions to expand operations by verifying vendor's credentials.



Company Verification Online Research



Validation of Certificate of Incorporation



Court Record Search



Global Database Checks



Company Verification Site Visit



TAN Validation





# FUTURE OF BACKGROUND VERIFICATION INDUSTRY

## ATS TRACKING SYSTEM INTEGRATION

Initiate Background Verification from within your ATS to streamline the process and reduce Turnaround Time

## DIGITAL CONSENT

Digital consent form helps in getting Candidate information quickly and to easily start the Background Verification process.



## REVIEW OF BACKGROUND VERIFICATION PROCESS

Filtering the report as per your business needs and concentrating on the specific requirements to help fast track your hiring process.

### AUTOMATED STATUS NOTIFICATIONS

Automated status notifications ensuring real time process updates and access to current Background Verification status to employer and candidates.

## SUCCESS FACTORS



#### Few experiences shared by our clients for our services

We are pleased with the quality of work that FADV has rendered to us. Their online verification systems are very critical to our company's operations and will definitely recommend their services because of professionalism, customer service and reliability. Staff members are quick in responding to any queries, have been courteous and focused on the needs of our business. We wish all the more success to FADV and look forward to a long term association not just domestic but globally as well

**BGV Head, Brillio** 

CGI has been using FADV services since 2006, the quality of service and response has been extremely above expectations. They have a global reach with solutions which is customer friendly and accurate. Relationship with the account managers and the account leads are very proactive. We look forward for a greater partnership.

HR and BGV, CGI

On behalf of Artech, I would hereby like to appreciate FADV for the outstanding support towards achieving our business goals, especially during the pandemic situation of COVID. The SPOCs had always been available round the clock without a hitch, which is commendable. Artech looks forward to a continued long and fruitful relationship with FADV.

Sr. Manager Human Resources, Artech

We have been using FADV services since 2016. The service of FADV is very efficient in every aspect of BGV. Their timelines and enhanced checks with a user friendly portal is recommendable. The account managers and the entire team are extremely proactive and address the queries as needed. FADV's service quality and accountability is extremely satisfying.

HR and Head of BGV, Mavenir (India) Pvt. Ltd

Excellent services, extremely customer friendly, Quick turnaround time, accurate & timely results.. They give us some good advises which also enhances our knowledge.

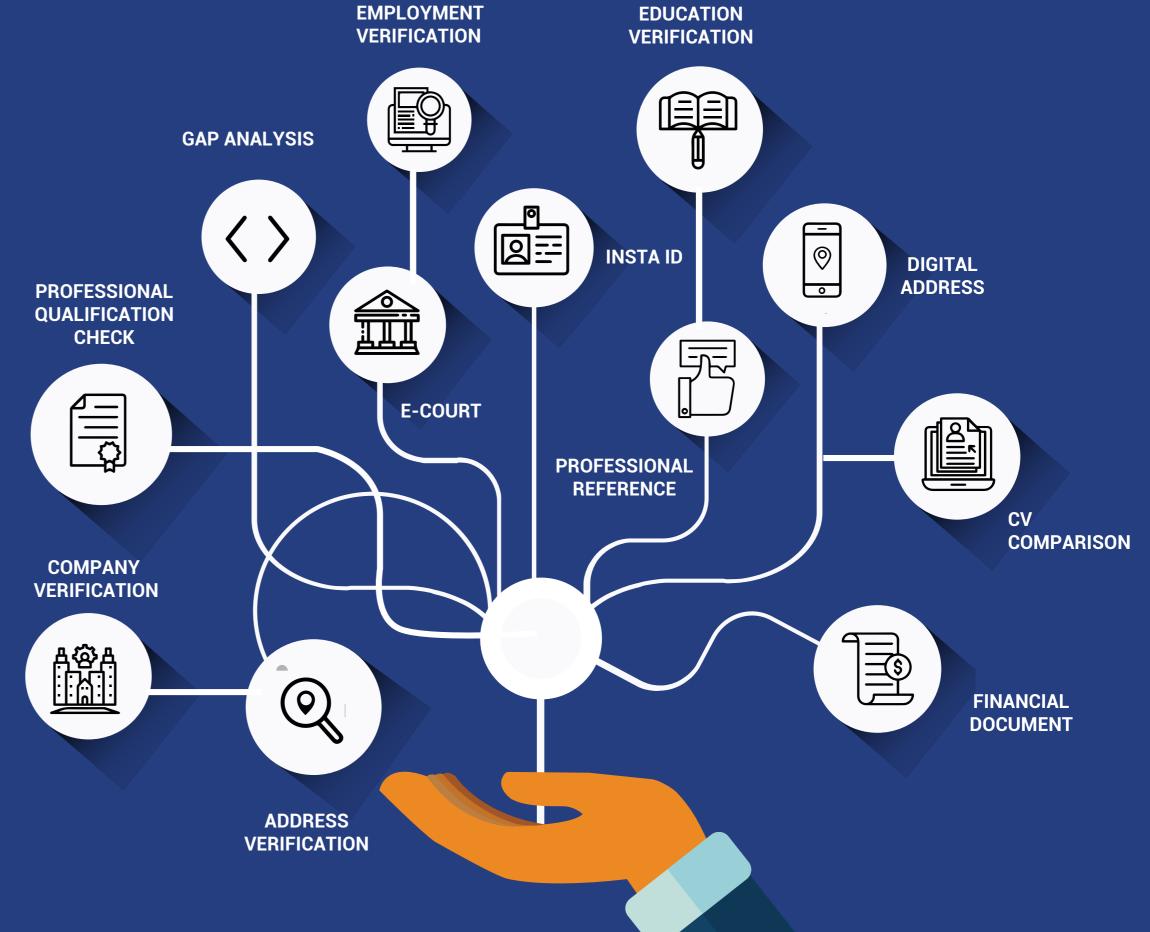
Head of BGV, Mindtree Ltd

# FA CAPABILITIES AND SERVICES

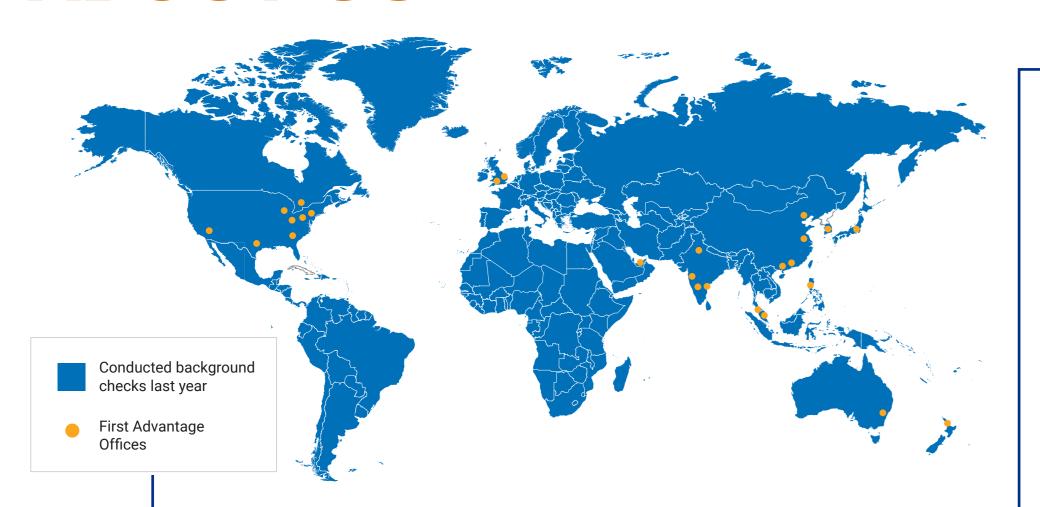
Our verifications determine whether the information provided by a candidate is accurate. Common inaccuracies include grades achieved, positions held and length of employment - all of which can have a significant impact on a candidate's ability to perform effectively in their role. We always contact former employers / institutions directly, rather than the individual provided by a candidate, to avoid the possibility of speaking to someone masquerading as a legitimate referee.

Digital Onboarding is a solution for any organization in order to adhere to social distancing norms. The service assures efficient online onboarding of the candidate, removes the hassle of paperwork and further eliminates the need of the candidate's physical presence.





## **ABOUT US**





55% of Fortune 100 Trust First Advantage



75+ million Screens completed in 2020



**4.2K**First Advantage
Employees Worldwide



200+ Countries & Territories



12 years
Average Customer Tenure
for Top 100 Customers



30,000 + Active Customers in 2020

First Advantage provides comprehensive background screening solutions including employee screening, vendor screening, consumer screening and 'know your customer offering. First Advantage supports thousands of clients globally featuring quality products and business practices, configurable technology, helpful compliance and managed services, and highly responsive client support allowing for faster decisions with dramatically better insights.

With an advanced global technology platform, superior customer service and compliance expertise delivered by experts who understand local markets, First Advantage helps customers around the world build fully scalable, configurable screening programs that meet their unique needs.





Delivering innovative solutions & insights that help our clients manage risk and hire the best talent

# We are FA



