

Social Media Checks

Enhanced candidate insights to help you hire smarter.

Gain Insights That Help Increase Hiring Confidence

Social media plays an enormous role in everyday life around the globe, making it essential to review a candidate's online presence before hiring. First Advantage's tech-enabled social media screening provides valuable insights into online activity that traditional background checks may miss, helping you hire with greater confidence.

By scanning thousands of content sources across many different languages, this robust approach helps to:

- Highlight job-relevant online misconduct
- Provide insights to help with your brand reputation
- Support your hiring goals

Achieve Hiring Goals While Avoiding Protected Class Information

Leveraging tech-enabled social media screening in your program allow you to mitigate hiring manager exposure to protected class information while providing more consistent criteria for candidate evaluation. This helps you more easily achieve your hiring goals and strengthen trust throughout your entire organisation.



What Do Our Social Media Checks Include?

- Searches up to 7 years of a candidate or employee's publicly available online content
- Review of common social media sources
- Search for candidate-related references in news and webpage online sources
- Evaluates content in 30+ languages
- Report highlights flagged content based on pre-identified behavioural categories

Simplify Your Social Media Screening

Streamline your hiring process with scalable social media screening that blends cutting-edge automation together with expert human review. Here's how it works:

1 Search

Tech-enabled automations review publicly available social media posts and online content to help reveal potentially risky conduct associated with your candidate or employee.

2 Match

Discovered content is checked via advanced automation and expert human review using defined best practices to help confirm that the online source relates to your candidate or employee.

3 Report

When completed, our streamlined social media reports contain flagged content that may present a workplace concern for your review and consideration.

Top social media sources may include:



Bluesky



Facebook



Instagram



LinkedIn



X



TikTok

Plus we search thousands of top news and content online sources for job-related content

Ready to see how social media screening can help you hire smarter and enhance your brand protection?

Talk to an expert →



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