

# Next-Gen Profile Advantage

## Candidate-Centered Tech to Help Streamline Your Applicant Journey

In today's tight talent market<sup>1</sup>, investing in the Applicant Journey isn't just a nice-to-have. It's essential. Employers like you are investing in technology to improve the talent acquisition experience and showcase your strengths to job seekers. With six generations actively engaged in today's workforce<sup>2</sup>, **your candidate experience must be simple, smart, and accessible to all demographics.**

Throughout the entire screen-to-hire process, delivering a consistent experience is critical to attracting the best talent and keeping them engaged. **Profile Advantage makes this possible.**

You can rely on Profile Advantage to help you quickly and confidently collect the correct information from your candidates the first time.

### Features



#### Dark Mode

Reduces eye strain and enhances readability in low-light environments.



#### WCAG 2.1 AA accessibility

In compliance with industry standards, allowing all users to use Profile Advantage.



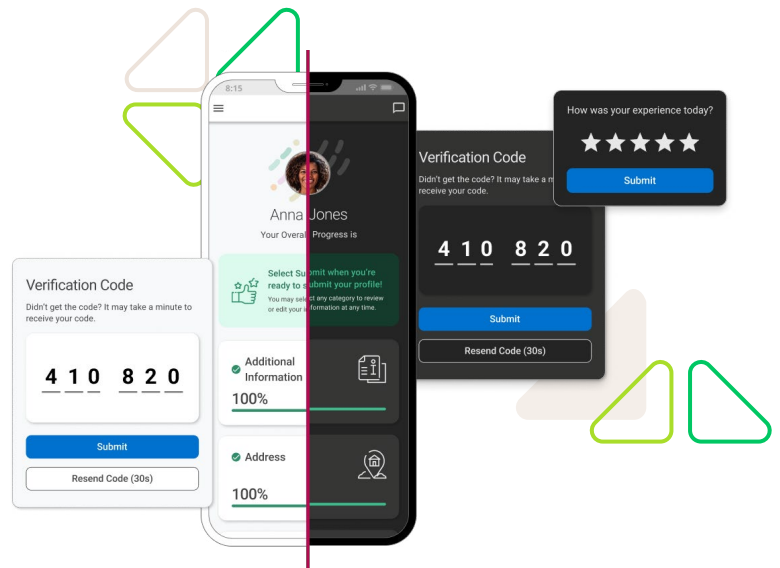
#### Centralized hub-and-spoke navigation

This navigation and candidate dashboard allow applicants to quickly access different sections at their convenience.



#### Employer branding

Tailored to your organization, bringing consistency across hiring touchpoints.



## Simple

- Effortless migration for clients, no downtime or professional services required.
- 84% of surveyed candidates rated Next-Gen Profile Advantage a score of 5/5.

## Smart

- Modern applicant experience helps complete data collection 50% faster<sup>3</sup>.
- Employer branding is personalized for consistency.
- AI-driven user feedback process constantly evaluates candidate experience and identifies areas to improve.

## Accessible

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**Hire Smarter. Onboard Faster.®**

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1. <https://finance.yahoo.com/news/great-resignation-effectively-over-now-192507915.html>

2. <https://hbr.org/2024/04/leading-the-6-generation-workforce>

3. When compared to the legacy Profile Advantage solution.