

Collaborate® 2025

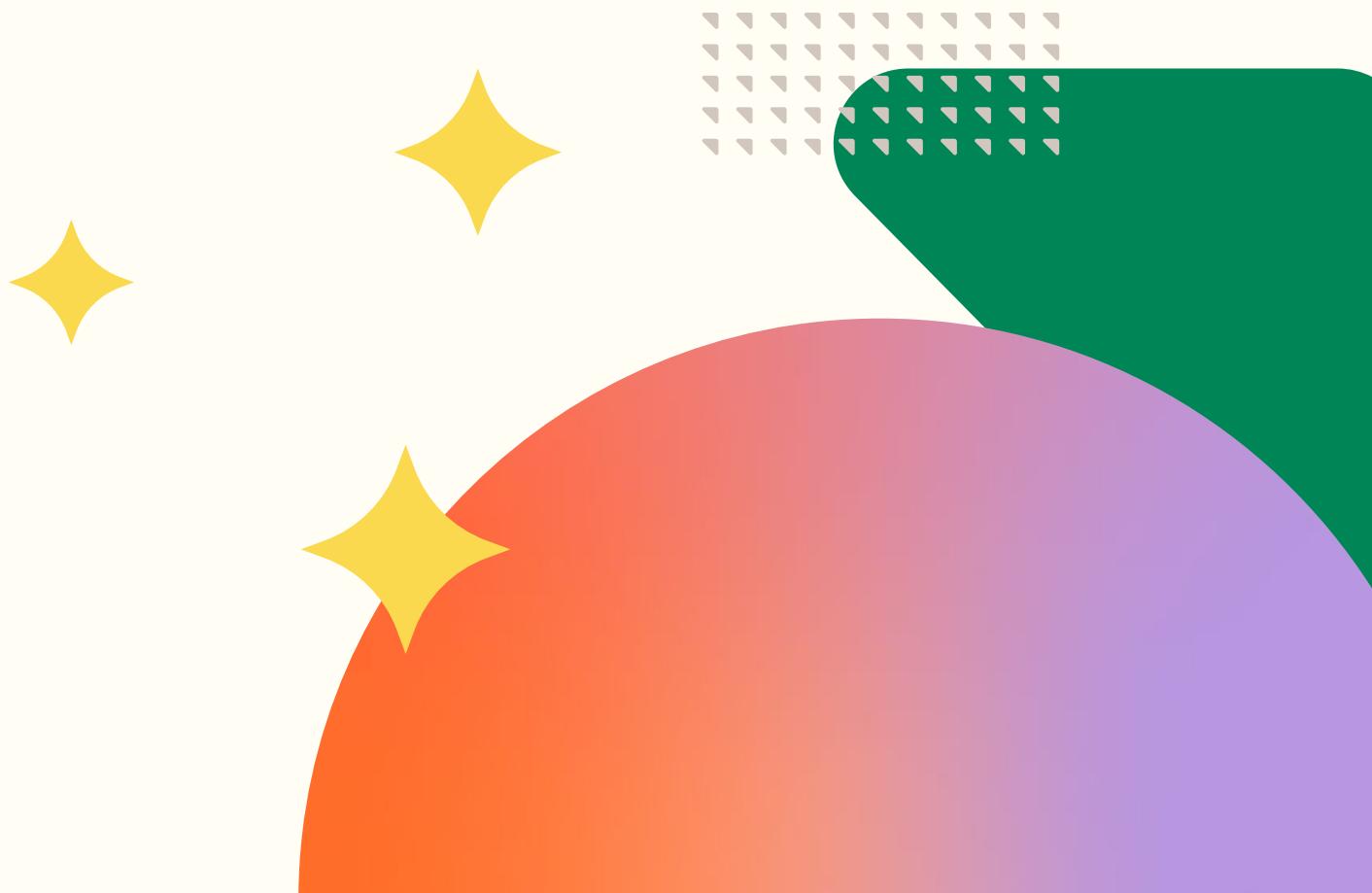
# Powering Connections

April 15-17, 2025 | Fontainebleau Miami Beach in Miami, FL

## Sponsorship Prospectus

Do you want your investments to deliver maximum return? First Advantage is here to help.

By joining our team of Collaborate 2025 sponsors, you'll have the opportunity to interact with decision-makers at some of the biggest brands across multiple industries.



## We make it easy for our sponsors to:

### Discover

Identify **industry opinions and trends** shaping screening and hiring tax laws and pinpoint challenges your company uniquely solves.

### Connect

Network with **400+** key industry contacts. Forge new connections with those who could benefit from learning about your business.

### Grow

**Advance your business prospects** at one of the industry's largest gatherings of executive-level decision makers.



Fontainebleau Miami Beach in Miami, Florida



## What Makes Collaborate a Great Opportunity?



**4.9 out of 5**

attendees give this event an exceptional rating.



**60**

of dedicated meet and greet opportunities.



**40**

attendees ideally sized for making real connections.



**2**

networking parties



**3**

pre-event networking activities



**5**

continuing education credits hours offered

## About Our Attendees

Our attendees are recognized as visionaries and opinion leaders. They are experienced and highly respected in the Human Resources field and represent a broad range of major industries and geographical regions.

**WATCH THE VIDEO**



*“Sessions were fun and engaging.”*

*“Great mix of educational and team building events, timeline of the week was perfect.”*

*“Everything! [It was my] first Collaborate and I can't say enough about how great it was. Very well done!”*

*“It was PERFECT. Excellent flow, fun and informative.”*

*“The information provided was very informative and will definitely help to guide our business for a better future.”*

— Collaborate Attendees

### Industry Breakdown of Collaborate Attendees

30% Retail & Hospitality

26% Transportation

25% Business Services or Other

9% Staffing, BPO & Call Centers

6% Financial Services & Insurance

4% Healthcare

# Sponsorship Opportunities

All Collaborate 2025 sponsors will enjoy the following benefits:

- Recognition by event speakers from the main stage with logo on main stage screen
- Recognition on the Collaborate 2025 and First Advantage websites
- Logo on all Collaborate 2025 marketing collateral, including email communications
- Logo on sponsor signage at the Collaborate 2025 event
- Opportunity to include branded item in Collaborate 2025 welcome bag (400+)
- Mention in media releases for Collaborate 2025
- Sponsor ribbon to wear on conference badge
- Logo on the Collaborate 2025 app

## PLATINUM - \$20K

### Tuesday Welcome Party Sponsor

SOLD

- Signature drink or snack station
- 2 Collaborate 2025 badges
- "Sponsored by" signage throughout the event space
- Live sponsor mention during raffle drawing
- 1 sponsor networking space in Collaboration Row
- 2 tickets to Thursday evening Collaboration Celebration

## PLATINUM - \$20K

### Wednesday Welcome Party Sponsor

SOLD

- Signature drink or snack station
- 2 Collaborate 2025 badges
- "Sponsored by" signage throughout the event space
- Live sponsor mention during raffle drawing
- 1 sponsor networking space in Collaboration Row
- 2 tickets to Thursday evening Collaboration Celebration

For More Information or Questions? Shari Hubbert – 801.440.6503 [shari.hubbert@fadv.com](mailto:shari.hubbert@fadv.com)

**GOLD - \$15K**

## Professional Headshot Station Sponsor

**SOLD**

- Sponsor professional headshot station available throughout the day on Thursday
- Includes "Sponsored by" signage
- Logo included with recipient email
- 2 Collaborate 2025 badges
- 1 sponsor networking space in Collaboration Row
- 2 tickets to Thursday evening Collaboration Celebration

**GOLD - \$15K**

## Tuesday Pre-Event Networking Activity

**SOLD**

- Event co-branding
- Includes "Sponsored by" signage
- Logo included with recipient email
- 2 Collaborate 2025 badges
- 1 sponsor networking space in Collaboration Row
- 2 tickets to Thursday evening Collaboration Celebration

**SILVER - \$10K**

## Wednesday Breakfast Sponsor

- Includes "Sponsored by" signage
- Opportunity to offer a raffle item during breakfast hour
- 1 Collaborate 2025 badge
- 1 sponsor networking space in Collaboration Row
- 1 ticket to Thursday evening Collaboration Celebration

**SILVER - \$10K**

## Wednesday Lunch Sponsor

**SOLD**

- Includes "Sponsored by" signage
- Opportunity to offer a raffle item during sponsored lunch
- 1 Collaborate 2025 badge
- 1 sponsor networking space in Collaboration Row
- 1 ticket to Thursday evening Collaboration Celebration

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**BRONZE - \$5K**

## Tuesday Happy Hour

*SOLD*

- Sponsorship available during opening reception
- Includes "Sponsored by" signage
- 1 Collaborate 2025 badge
- 1 ticket to Thursday evening Collaboration Celebration

**BRONZE - \$5K**

## Wednesday Morning Coffee Break

*SOLD*

- Sponsorship available during Wednesday morning break
- Includes "Sponsored by" signage
- 1 Collaborate 2025 badge
- 1 ticket to Thursday evening Collaboration Celebration

**BRONZE - \$5K**

## Tuesday Afternoon Coffee Break

*SOLD*

- Sponsorship available during Tuesday afternoon break
- Includes "Sponsored by" signage
- 1 Collaborate 2025 badge
- 1 ticket to Thursday evening Collaboration Celebration

**BRONZE - \$5K**

## Wednesday Afternoon Coffee Break

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