

ONE SOURCE



Multiple information-driven solutions.



Every organization makes daily decisions that can affect its business financially, legally or operationally. And while you can't always predict the future, you can equip yourself with reliable, quality information and insight to help you make informed, timely decisions.

Empower yourself by getting experienced insight and the *facts first* from First Advantage.

THE ADVANTAGES OF FIRST ADVANTAGE

First Advantage is a leading risk mitigation and business solutions provider with tens of thousands of clients internationally. We offer a dynamic array of innovative data-driven information solutions that are infused with insight and expertise and enhanced with progressive technologies – services that you can rely on.

We are unwavering in our commitment to deliver dependable, up-to-date information for all our products and services. We evaluate your business processes, challenges and objectives; we look at the whole picture before designing the right solutions. And, with our proprietary technologies, we streamline and customize our services to maximize efficiency.

INDUSTRY LEADING SERVICES

First Advantage offers a wealth of services, products and innovative processes for many aspects of your business – all from one source.

Credit Services - Credit-granting organizations of all types and sizes rely on our products and services to help assess credit risk and streamline their operations. First Advantage is the leading provider of credit reports and associated services to organizations in the mortgage, automotive and personal loan sectors, as well as the leading source for non-traditional consumer credit information.

Employer Services* - Count on the most advanced services to facilitate and expedite your recruiting and hiring processes, as well as improve employee retention initiatives. First Advantage's integrated product and service offerings include recruiting solutions, hiring management systems, skills and behavioral assessments, background verifications, fingerprinting, drug-free workplace programs, physical exams, employee assistance programs, tax credits and incentives programs and other related services.

Due Diligence Services* - First Advantage Investigative Services offers independent background due diligence to fund of funds, fund advisors, pension funds, endowments, investment banks, venture capital firms, law firms and anyone else looking to establish the issues of risk carried by the management of a company or fund before investing money or reputation.



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Lead Generation Services - First Advantage offers an innovative and powerful suite of multi-media lead generation services that can help organizations in the mortgage, automotive, financial services and other sectors drive incremental business. In addition to a wide spectrum of generation activities that include Internet-based, credit-based and bankruptcy leads, First Advantage also provides a variety of value-added lead management services that enable organizations to maximize the return on their lead generation activities.

Litigation Consulting Services* - First Advantage provides services to law firms and companies globally to uncover the relevant information needed to make informed, intelligent decisions in the court room or the board room. We offer industry-leading computer forensics, electronic discovery, data recovery, litigation intelligence and intellectual property services – providing customized solutions for our clients' unique challenges.

Multifamily Services - As the nation's largest and most innovative provider of resident screening, First Advantage products and services help property owners and managers to screen applicants, decrease resident delinquencies, increase profitability and assist with Fair Housing Act compliance. Other products, including property management software and renters insurance, help clients manage their properties and assess performance.

Tax Consulting Services - First Advantage develops and implements strategies that reduce businesses' tax liabilities, including hiring and location-based incentive programs, training grants, site selection services and sales and use tax consulting. Our industry-leading services and tax professionals will assist your company in the identification, qualification and administration of compliant programs that can help generate substantial savings for your organization.

Transportation Services - First Advantage delivers national driver record and motor vehicle record data to support the underwriting and screening needs of insurance agencies, insurance carriers, auto dealers and other companies. Also, trucking companies can benefit from a platform of services that includes comprehensive shipper/broker credit reporting, driver screening, driver qualification systems, fleet management and more.



Maximize your operational efficiency
conveniently through one source.

To find out more, visit us at

www.FADV.com.

One of the country's leading risk mitigation and business solutions providers is soaring even higher. By bringing together the best of the best in their industries, First Advantage is focused on building the strongest single source solutions company for today's businesses. Our vision is to empower decision-makers by delivering timely, quality and decisionable information using our collective expertise, innovative tools and progressive technology.

FIRST ADVANTAGE SCOPE OF SERVICES:

- > Credit and Related Services
- > Employer Services*
- > Due Diligence Services*
- > Lead Generation Services
- > Litigation Consulting Services*
- > Multifamily Services
- > Tax Consulting Services
- > Transportation Services

*Due Diligence Services are provided by First Advantage Investigative Services, a nationally licensed private investigation firm. The following license numbers are provided in accordance with state regulations: Arizona Private Investigation Business License #1022862, California Private Investigator License # 21793, Florida Private Investigative Agency License #A9600375, Hawaii Private Investigator License #835, Indiana Private Detective Agency License 117-001115, Nebraska Private Detective Agency License #369, New York Private Investigator License #11000087917, North Carolina Private Investigator License #BPN004003P8, Virginia Private Investigation License #11-2981. Please contact us for more information on our other state licenses at 727.214.3411 or by mail at 100 Carillon Parkway, St. Petersburg, FL 33716. Litigation Consulting Services are provided by First Advantage Litigation Consulting, a licensed private investigation firm. The following license number is provided in accordance with state regulations: Virginia Private Investigation License #11-2991. Employment background verifications are provided by First Advantage Background Services Corp., which holds a private investigation license in the state of Nevada.



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